Photography and Video Consent

JV Ice Hockey Academy LTD

JV Ice Hockey Academy LTD
Email: jv.icehockey.london@gmail.com
Website: jvhockeyacademy.com
Location: Queens Ice Rink, Bayswater London
Spond registration: https://club.spond.com/landing/signup/jvicehockey
WhatsApp: https://wa.me/message/QM55R2X7FUO2E1

Spond acceptance:
By ticking the photo and video consent box in Spond, I give permission for JV Ice Hockey Academy LTD to take and use photos and videos of the player for the purposes listed in this document. If I do not tick the consent box, I understand that photo and video consent has not been given.

1. Purpose of this consent

JV Ice Hockey Academy may take photos or videos during academy sessions, events or related activities. This document explains how those images may be used if consent is given.

2. How photos and videos may be used

- Academy communication and updates
- Promotion of JV Ice Hockey Academy
- Website content
- Social media posts
- Printed or digital marketing materials
- Coaching, training and player development
- Internal academy records and celebration of player progress

3. Consent choice

Photo and video consent should be recorded separately in Spond. Parents, guardians and adult players should only tick the consent box if they agree to the use of photos and videos as described here.

If consent is not given, JV Ice Hockey Academy will take reasonable steps to avoid using identifiable images of the player in promotional content.

4. Tagging and names

JV Ice Hockey Academy will use care when sharing images. Names, tags or identifying details will only be used where appropriate and where consent has been given or where the family has agreed.

5. Withdrawal of consent

Consent can be withdrawn at any time by contacting JV Ice Hockey Academy. After consent is withdrawn, the academy will take reasonable steps to stop using the player's image in new content. It may not always be possible to remove images already printed, published, shared by others, or included in historic posts.

6. Parent and spectator photography

Parents and spectators should be respectful when taking photos or videos at the rink and must follow rink rules, academy instructions and safeguarding expectations. Images of other children should not be shared publicly without appropriate permission.